

EXHIBITION OF DEVELOPMENT APPLICATION

DIGITAL ADVERTISING SIGN – GEORGE STREET RAIL OVERPASS, THE ROCKS

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| Application No | DA 25/7220 (PAN-536078) |
| Location | George Street Rail Overpass, The Rocks |
| Applicant | Sydney Trains |
| Council Area | City of Sydney |
| Consent Authority | Minister for Planning and Public Spaces |

Description of proposal

Removal of two existing illuminated advertising signs and installation of one new digital advertising sign at the southern elevation of the railway overpass bridge elevated above George Street.

The application is nominated integrated development requiring general terms of approval from Heritage NSW under Section 57 of the *Heritage Act 1977*, due to the erection of the sign on a State heritage listed item.

About the exhibition

An exhibition process allows any individual or organisation to have their say about a proposed development.

The Department of Planning, Housing and Infrastructure (the department) has received a development application for the abovementioned proposal. The application, Statement of Environmental Effects and accompanying documents are on exhibition from **Thursday 5 June 2025** until **Wednesday 2 July 2025**. You can view these documents online at:

<https://www.planningportal.nsw.gov.au/daex/under-consideration/digital-advertising-signage-george-street-overpass-rocks>

Have your say

To have your say on this project, you must lodge a submission online through the NSW Planning Portal before the close of exhibition.

To do this, [click on the above link](#) and then click on 'Make a submission'.

If you require further assistance, please contact Service NSW on 1300 305 695.

If you think you'll need help making a submission using the portal, it's a good idea to contact Service NSW sooner rather than later. Ensure you give yourself plenty of time to make a submission before the project's exhibition end date.

Before making your submission: You should read the Department's:

- Disclaimer and declaration at www.planningportal.nsw.gov.au/major-projects/help/disclaimer-and-declaration, and
- Privacy statement at www.planning.nsw.gov.au/privacy.

Your submission will be published on the NSW Planning Portal in accordance with our privacy statement and disclaimer and declaration. You can elect to have your name withheld. If you choose this option, do not include personal information in the body of your submission or in any attachments.

When making a submission you will be required to include / complete the following fields under 'Make a Submission':

- your name and address and mark whether you wish for your name to be withheld
- the name of the application and the application number
- indicate whether you 'support' or 'object' to the proposal or if you are simply providing comment
- the reasons why you support or object to the proposal
- a declaration of any reportable political donations you have made in the last two years (visit www.planning.nsw.gov.au/Assess-and-Regulate/Development-Assessment/Planning-Approval-Pathways/Donations-and-Gift-Disclosure or phone 1300 305 695 to find out more)



Department of Planning, Housing and Infrastructure

- an acknowledgement that you accept the department's [disclaimer and declaration](#).

When completing the online form please complete all fields, even those that are not marked as mandatory.

For more information, including the department's submissions policy, please go to www.planningportal.nsw.gov.au/major-projects/have-your-say.

If you require more information about the project: Contact Daniel Gorgioski on (02) 02 9860 1538.

If you require assistance to use the NSW Planning Portal or you are having difficulty making a submission online, please call Service NSW on 1300 305 695.
